

## E-bulletin February 19<sup>th</sup> 2009

**(1) Latest PCT release (2) New parking disc scheme for Billingshurst (3) Dance to Keep Fit (4) Marketing & Celebrating Youth Arts (5) West Sussex PCT Patient Safety**

Dear members,

- 1 The latest release from West Sussex Primary Care Trust is 'On your marks, set, go....the race to tackle physical inactivity in West Sussex speeds up'. "In West Sussex, it is estimated that physical inactivity is costing the NHS more than £12.5 million a year..." For further information follow this link - [Read more...](#)  
If you have any questions or queries please contact:  
Laura Skelcey, Press and Public Relations Officer, West Sussex Primary Care Trust  
Direct line: 01903 707447 Email: [laura.skelcey@westsussexpct.nhs.uk](mailto:laura.skelcey@westsussexpct.nhs.uk)
- 2 Attached are details from Horsham District Council of a new parking disc scheme for Billingshurst.
- 3 Dance to keep fit: please find attached a news item from Horsham District Council.
- 4 Artswork is thrilled to be programming a youth arts training course in our region and they would very much appreciate your support to promote it to your members who may well work with young people. Please feel free to add the details into your newsletters/ websites and any email distributions you undertake.  
Artsplan Training 19<sup>th</sup> March 2009 Basepoint, Southampton  
Artsplan, the training and publications department of Artswork and in-house training provider for ENYAN (English National Youth Arts Network), is offering an excellent opportunity for anyone looking to develop the skills and knowledge needed to market and celebrate youth arts projects successfully. The '*Get sorted 3: Marketing and Celebrating your Project*' training has been developed by Artsplan trainers, who have a wide range of excellent skills, experience and understanding from working within the Youth Arts sector.  
This one-day course explores ways to develop effective marketing techniques for youth arts project. The session offers practical examples and structures for planning marketing strategy, including drawing up an action plan, collating resources, design and print, using the media and managing public relations with the local community.  
This course also looks at the exit strategy of ending a youth arts project by celebrating its completion and bringing it to a successful close. A practical and informative training session aimed at filling people with the confidence, skills and knowledge needed to market and celebrate their project successfully.  
Jay Barron, Artsplan Development Manager comments; '*This course gives a very thorough and accurate overview of how to market and celebrate your project, it covers all the relevant issues, benefits and pitfalls involved so that you can be well equipped to deal with them when the time comes.*'

Each of the participants will receive a certificate of attendance. All members of ENYAN can also request a 5% discount on all Artsplan publications and training courses.

For more information on how to make a booking, please contact the Artsplan Team via: [artsplanbookings@artswork.org.uk](mailto:artsplanbookings@artswork.org.uk) or call 023 80682535.

Visit the NEW Artswork web site at: [www.artswork.org.uk](http://www.artswork.org.uk) and explore dedicated pages for all projects.

5. Please see the latest release from West Sussex Primary Care Trust: *(with my apologies for eleventh hour notification, have just received)*

### **Patient Safety is A.C.E.**

“Leading health specialists and front line staff are meeting in West Sussex next week to discuss how to continue to improve patient safety and experience....”

[Read more...](#)

Any questions or queries please don't hesitate to call.

#### ***Laura Skelcey***

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Many thanks –  
Janet

Attachments:

### **Billingshurst Parking    Dance**

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